

Curriculum Visual & Experience Design (M.A.)

Module Key	Module	Credit Points per Sem.		Credit-points per module	Hours per week (HWS)	Workload			weight of exam related to final grade
		1.	2.			Total	Hours in Class	Hours Self-Study	
T1	Design & Visual Culture and Strategies	8		8	6	200	67,5	132,5	13,33%
T11	Atlas of Design	2,7			2	66,6	22,5	44,1	
T12	Age of Disruption	2,7			2	66,6	22,5	44,1	
T13	Business for Design	2,7			2	66,6	22,5	44,1	
T2	Graphic Tools and Visual Narratives	6		6	6	150	67,5	82,5	10,00%
T21	Graphic Theory	2			2	50	22,5	27,5	
T22	Graphic Practice	2			2	50	22,5	27,5	
T23	Visual Narratives	2			2	50	22,5	27,5	
P1	Identity design	6		6	6	150	67,5	82,5	10,00%
P11	Theory & Concept	3			3	75	33,75	41,25	
P12	Project Workshop	3			3	75	33,75	41,25	
P2	Envisioning	6		6	6	150	67,5	82,5	10,00%
P22	Theory & Concept	3			3	75	33,75	41,25	
P23	Project Workshop	3			3	75	33,75	41,25	
P3	Research project	4		4	3	100	33,75	66,25	6,67%
P31	Research & Topic	2			1	50	11,25	38,75	
P32	Colloquium	2			2	50	22,5	27,5	
P4	Experience Design		6	6	6	150	67,5	82,5	10,00%
P41	Theory & Concept		3		3	75	33,75	41,25	
P42	Project Workshop		3		3	75	33,75	41,25	
Electives (1 out of 2)									
E	Elective		6	6	6	150	67,5	82,5	10,00%
E1	Course 1		3		2	75	22,5	52,5	
E2	Course 2		3		4	75	45	30	
TH	Final Thesis Project		18	18		450		450	30,00%
	Final Thesis Project		18			450		450	
Total		30	30	60	39	1.500	439	1.061	100,00%

Electives (1 out of 2)									
E 1	Product Strategy		6	6	6	150	67,5	82,5	10,00%
E11	Theory & Concept		3		2	75	22,5	52,5	
E12	Workshop		3		4	75	45	30	
E 2	Identity Design		6	6	6	150	67,5	82,5	10,00%
E21	Theory & Concept		3		2	75	22,5	52,5	
E22	Workshop		3		4	75	45	30	