

1 st semester		CP	2 nd semester		CP
Design & Visual Culture and Strategies		8			
Atlas of Design		2,7			
Age of Disruption		2,7			
Business for Design		2,7			
Graphic Tools and Visual Narratives		6			
Graphic Theory		2			
Graphic Practice		2			
Visual Narratives		2			
Projects					
Identity Design (Project I)		6	Experience Design (Project IV)		6
Theory & Concept		3	Theory & Concept		3
Project Workshop		3	Project Workshop		3
Envisioning (Project II)		6	Elective I: Product Strategy (optional: 1 out of 2)		6
Theory & Concept		3	Theory & Concept		3
Project Workshop		3	Workshop		3
Research Project (Project III)		4	Elective II: Identity Design (optional: 1 out of 2)		6
Research & Topic		2	Theory & Concept		3
Colloquium		2	Workshop		3
			Master Thesis		18
			Thesis		
			Project & Documentation		
			Presentation		
60 Credit Points					